

### **IHSPA Harvey Newspaper Categories**

**Online Newspaper Overall Presence:** Enter the URL of the online newspaper's website.

**Online Newspaper Multimedia Story:** Enter the URL of a multimedia story that covers a feature, news or sports using some combination of video or photo and audio or print to tell the story.

**Spot News Photo:** Send PDF or JPEG of a photo that provides visual representation of a newsworthy event. The photos should not be posed. Do not send sports photos for this category.

**Feature Photo:** Send PDF or JPEG of a photo that adds variety to news coverage by providing an interesting visual element to a story. Feature photos often reflect human interest.

**Sports Photo:** Send PDF or JPEG of a photo that portrays dramatic action and/or emotion of an athletic event.

**Photojournalism Portfolio:** Send three PDF or JPEG photos by the same student. They should have captions that display a range of subject matter with each print telling a story. The photos must have appeared in the publication between August 1, 2013 and June 30, 2014.

**News Writing:** Send PDF of a news story that demonstrates journalistic writing style, reporting skills and objectivity. The subject does not have to be school related, but it should have an angle that interests high school readers.

**Editorial Writing:** Send a PDF of an opinion article written by the staff. It should focus on specifics rather than generalizations of an issue, and it cannot have a byline.

**Column Writing:** Send a PDF of an opinion column that has a byline. It can be a review, sports topic or general observation about an issue. It can reflect the writer's personal feelings. It should have thoughtful analysis and tangible evidence to support the position.

**Sports Writing:** Send a PDF of an advance, follow-up, summary or feature story related to individual, team or recreational sports. The story doesn't have to be about a sport at the high school, but it should relate to the high school reader's athletic interests.

**Feature Writing:** Send a PDF of a feature story that demonstrates creativity, variety and human interest. Angles can vary; entries can include in-depth features and personality profiles.

**Advertising:** Send a PDF designed by a student to sell an idea, product, or service to a high school audience. Criteria for judging include artistic design and persuasive appeal.

**Infographics:** Send a PDF of a graphic that compiles information from a story that is better communicated through art, charts, graphs, photo illustrations or other forms of visual communication. Both the infograph and the story it accompanies should be included.

**Cartoon:** Send a PDF of a single panel editorial cartoon or a comic strip that helps emphasize editorial content and is appealing/entertaining to a high school reader.

**Page Design:** Send a PDF of a single page or two-page spread that reflects visual impact as a story package and a sense of purpose for the best design to display coverage.

**Maestro Package:** Send a PDF of a story package that reflects collaboration of three or more staff members (reporters, photographers, artists or page designers). Coverage should be a multi-angled approach to an event or issue.

**Civic Journalism:** Send PDF or PDF package that covers an issue beyond reporting to possible solution(s). A single story or multiple stories may be submitted to show ongoing concern or effort.

**Community Leadership:** Send PDF package that shows newspaper leadership for the school or community. Entry should include a 250-300 word statement explaining the editorial position taken by the staff and at least one letter of support from a school official or community leader.