

2014 ON-SITE CONTESTS

Students attending the convention have the opportunity to participate in one of 18 On-Site competitions on Thursday evening. Please note the format for submitting photo entries. Each school may enter more than one student per category.

Students must pre-register by **Oct. 1** and pay the \$10 non-refundable entry fee. If a student is unable to attend, his/her adviser may substitute a name by 6:30 p.m. on Thursday night of registration for all categories except photo.

Payment or P.O. number should accompany the form. No entries will be accepted past the **Oct. 1** deadline.

Students must bring their own supplies. Winners will be announced during the awards session on Friday.

WRITING

After listening to a guest speaker, students will have 10 minutes to interview and ask follow up questions before writing their contest entry. Information about the speaker is on the IHSPA website. Students may bring background research to use during the contest. Students should bring pens, pencils and paper. They may also bring a dictionary, thesaurus, or style book.

NEWSWRITING

Contestants will write a news story based on the guest speaker. Judging criteria will include journalistic writing style, use of quotes, accuracy, objectivity and evidence of background research.

FEATURE WRITING

Contestants will write a feature story based on the guest speaker. Judging criteria will include journalistic writing style, use of quotes, accuracy, objectivity, evidence of background research, creativity and voice.

EDITORIAL WRITING

Contestants will write an editorial based on the guest speaker. Judging criteria will include journalistic writing style, use of quotes, accuracy, and having a clear stance with evidence to back it up.

EDITORIAL CARTOONING

Contestants will create an original editorial cartoon based on the guest speaker. Criteria will include artistic ability and clarity of message. Students should bring their own white drawing paper. The final design should use black pen. Pencils may be used on the rough sketch only.

SPORTS WRITING

Contestants will write a sports story based on the information provided.



DESIGN

All design contests will be done on Mac computers. They will be available on a first come first serve basis and are loaded with InDesign and Photoshop. Students may also bring a laptop but design software must already be loaded on it.

NEWSPAPER FRONT PAGE

Contestants will design a front page based on the materials given to them on Thursday night. Both broadsheet and tabloid formats will be available and accepted. Entries will be judged on use of sound design choices, news judgment and creation of nameplate.

NEWSPAPER FEATURE DESIGN

Contestants will design a newspaper feature page based on the materials given to them on Thursday night. Both broadsheet and tabloid formats will be available and accepted. Entries will be judged on use of sound design choices, news judgment, creativity, consistency and innovative use of type.

INFOGRAPHIC DESIGN

Contestants will design an infographic to supplement a story provided on Thursday night. Students may use Adobe Illustrator if they feel more comfortable. Entries will be judged on the use of sound presentation of information, news judgment, creativity.

YEARBOOK STUDENT LIFE

Contestants will design a Student Life spread based on the materials given to them on Thursday night. Entries will be judged on use of sound design choices, news judgment, creativity, consistency and innovative use of type.

YEARBOOK COVER AND ENDSHEETS

Contestants will design the front and back cover and front endsheets for a book based on the materials given to them on Thursday night. Size 7, 8 and 9 formats will be available and accepted. Entries will be judged on use of sound design choices, theme development, creativity, consistency and innovative use of type.

YEARBOOK CHRONOLOGICAL OR NON-TRADITIONAL SPREAD

Contestants will design a chronological or non-traditional spread based on the materials given to them on Thursday night. Entries will be judged on use of sound design choices, blended coverage choices, news judgment, creativity, consistency and innovative use of type.

MISCELLANEOUS

COPY EDITING

Contestants will edit and write a headline for a story provided. Students should bring their own colored pen, dictionary and stylebook. Entries will be judged based on use of AP Style, grammar and headline writing.

ETHICS AND LEADERSHIP

Contestants will compose a well thought out solution to an ethical situation dealing with scholastic journalists. Entrants must be in a leadership role for the current school year. Entries will be judged based on professionalism and the ability to reflect upon IHSPA's four core values: Truth, Courage, Integrity and Freedom. Students should bring their brain, pens and paper.

YEARBOOK THEME DEVELOPMENT

Contestants will develop a yearbook theme based on the materials given on Thursday night. This is NOT a design contest, but rough sketches to illustrate a concept will be accepted. Students will choose a theme, divide the book into sections, write opening copy and choose graphic elements to carry throughout the book. Students should bring paper, pens and pencils. Students should NOT bring yearbook layout sheets. Entries will be judged based on theme appropriateness, specific opening copy and creativity and consistency in applying their theme concept.

MULTIMEDIA

ONLINE PUBLICATIONS

The beginning of the session will provide information about the qualities of a good website in addition to techniques for creating a user-friendly media platform with a variety of visual appeals.

In the last part of the session students will have the opportunity to enhance or redesign their current website or a website template with some of the techniques they have learned in the session. Judges will select the best on-site designs for awards.

PHOTOJOURNALISM

Contestants will submit all entries via email to Carrie Wadycki at cwadycki@lcschools.com by **Oct. 6**. Please do not bring hard copy photos on Thursday as these contests will be pre-judged. No substitutions will be made after **Oct. 6**.

All entries must be original works taken between **Nov. 1, 2013 to Oct. 6, 2014**. All editing must maintain the integrity of the original image.

Please submit all photos as JPEGs, cropped to 5 inches on one side at 150 dpi. Photos may be color or black and white. Captions should be included in the File Info option in Photoshop. If a school does not use Photoshop, please include the captions with the email. Each photo should be saved using the student's last name followed by a number. Example: *jones01.jpg* and *jones02.jpg*
NOT: *lakecentralhighschool.jpg*

In the text of the email please submit the following: Student's Name, School, Contest Category and Caption (if not included in the File Info section).

NEWS/FEATURE PHOTOGRAPHY

Contestants will submit one photo for evaluation. Entries will be judged based on photo composition, technical quality and caption. The image must be school related.

SPORTS PHOTOGRAPHY

Contestants will submit one photo for evaluation. Entries will be judged based on photo composition, technical quality and caption. The image must be school related.

PHOTO PORTFOLIO

Each contestant will submit 5 photos for evaluation as a group. Entries will be judged based on versatility, photo composition, technical quality and caption.